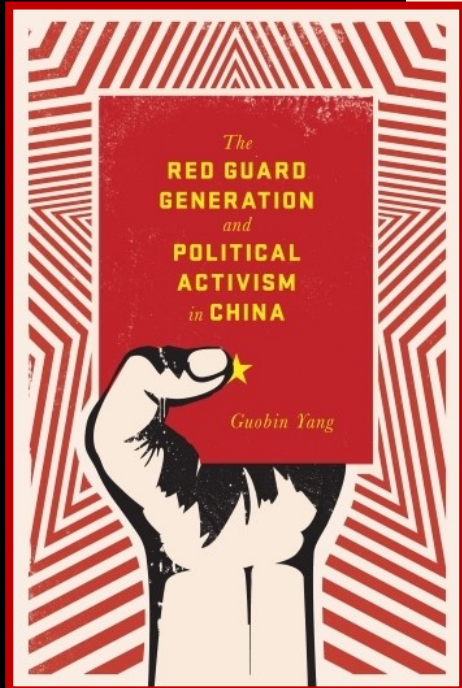


# Social Media of the Chinese Cultural Revolution, 1968-1978: Communicating Melancholy and Hope after the Political Storm

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The Red Guard Generation in China fell from grace when Mao put an end to the Red Guard movement in 1968 and sent youth of the generation away from cities to become peasants in rural areas. Based on the book *The Red Guard Generation and Political Activism in China* (2016), this talk argues that youth managed a deep identity crisis by turning private media such as letters and banned books into a means of personal expression and social connection. This history has far-reaching implications for understanding media, community, and solidarity in times of dejection.



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**October 9 | 4:10 p.m. | Linderman Library, Room 200**